

Program Re-Launch Formula

PREVIOUS LAUNCH

SIT DOWN AND ASK YOURSELF THESE THREE QUESTIONS. BE SURE THE START IN THE ORDER THEY ARE LISTED.

(DON'T YOU DARE SKIP OVER THE WHAT WENT WELL PORTION. AT LEAST ONE THING WENT WELL, GIVE YOURSELF SOME CREDIT, MY FRIEND.)

- 1) What went well?
- 2) What didn't go well?
- 3) What would you do different next time?

YOU

UPCOMING LAUNCH

ALLOW YOURSELF SOME SPACE TO EXPLORE AND GET CREATIVE. SIT DOWN WITH A PEN AND PAPER AND LET YOUR THOUGHTS OUT. MAKE SOME DECISIONS!

- 1) What are all the ways I could communicate this program?
- 2) Who is this the perfect fit for?
- 3) What problem(s) does it solve?
 - 4) How long will it be?
 - 5) What will the cost be?
 - 6) What impact will this create?

YOU

this is where the magic lies!

YOU COULD USE EVERY PROVEN SYSTEM UNDER THE SUN BUT IF YOU DON'T BELIEVE IN YOU & HAVE THAT POWERFUL ENERGY BEHIND IT, YOU WON'T YIELD THE POWERFUL RESULTS YOU WANT. SO, LET'S HAVE FUN AND LOOK AT THE AMAZING **YOU**

- 1) What am I doing right in my business already?
- 2) What have I accomplished up to this point, big or small?
- 3) What things have I had to learn to make my wins possible?
- 4) What makes me the perfect person to share this program/course/product/idea?
- 5) What feelings do I want to have when sharing this program?
- 6) What things do I have to think in order to create those feelings?
- 7) Are there any boundaries I need to set in place as I launch? If so, what?

